



WINKIDS™

WINFEST

A WIN KIDS HALLOWEEN FESTIVAL!

SPONSOR YOUR BUSINESS!

GET TONS OF HIGH-QUALITY EXPOSURE AT THIS HUGE HALLOWEEN EVENT FOR KIDS!

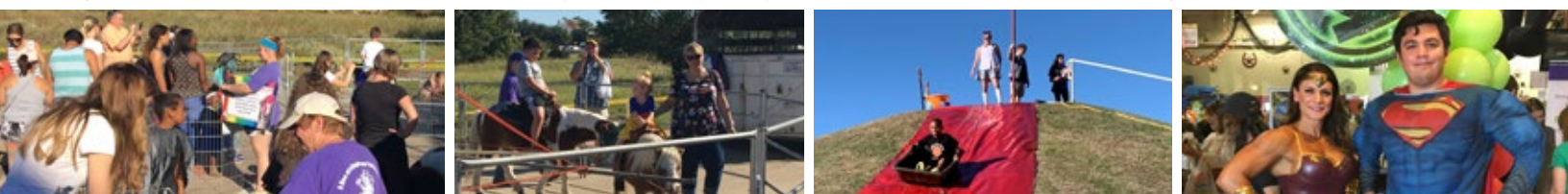
**SUNDAY, OCT. 30TH
2:00-5:00 P.M.**

WINFEST ACTIVITIES

Live Music Featuring: The Wanda King Allstar Big Blues Band!

- Free Trick or Treats
- Petting Zoo
- Pony Rides
- Choo Choo Express Train Ride
- Roaming Dinosaurs
- Costume Contest
- Face Painting
- Balloon Artist
- Bounce Houses
- Obstacle Courses
- VW Photo Bus
- Aerial Arts
- Strolling Magician
- Haunted House
- Cookie Walk
- Games & Prizes
- Food and Fun!

LOCAL FAMILY EVENT • NETWORKING OPPORTUNITY • GREAT EXPOSURE • SUPER FUN



DEAR SPONSORS

Win Kids of Flower Mound is the activity home to thousands of local children and families. Every year, Win Kids puts on fantastic community gatherings that make it possible for businesses to connect with these quality families. WINFEST is one of those parties! WINFEST is a large, well-attended Halloween festival promoting a fun and safe experience with family activities ranging across the entire 6-acre property, including our amazing 6,000 square foot Ninja Warrior Center!

I would like to invite you to participate in this year's WINFEST as one of the companies representing family values and supporting family activities in our community. We are currently inviting a limited number of businesses to sponsor and attend this excellent event.

Sponsorship levels range from door prize donations to our most prominent Gold level sponsors. We have enclosed our Sponsorship Levels & Benefits sheet as well as the Sponsor Donation Form for your convenience.

The Gold and Silver Sponsor deadline for inclusion in external marketing is September 5, 2022. Sponsorships will be accepted until October 24th (*limited to onsite promotions*).

Please fill out the enclosed form and mail or email it to my attention at donna@winkids.net. Should you have any questions, please feel free to call me. Thank you.

Sincerely,

Donna Tidwell Tax ID# 27-0278522
Win Kids Sports and Learning Center
donna@winkids.net
972-355-9988 | www.winkids.net

TESTIMONIALS FROM LAST YEAR

"OMG I LOVED the event!! Please keep in mind for future ones. I couldn't believe how affordable you were and helpful! Thank you for the shirts. I couldn't believe how fun and busy it was. Businesses that did not participate truly missed out. Thank you!"

– Nextcare Urgent Care

"This was truly an amazing and fun event. Thank you for the opportunity to engage with the little ones and the parents. We had a blast!"

– ER of Texas

"Winfest 2021 provided tremendous exposure for our newly opened business! What a great turnout! If every family in Flower Mound wasn't in attendance, it was certainly very close! Purchasing a Gold Sponsorship which included a participant contact list allowed us to focus on providing a fun experience for the kids since we didn't have to worry about taking down their parents' contact info. We will be back in 2022!"

– Ryan, Row House Flower Mound

SPONSORSHIP LEVELS

GOLD SPONSORS: \$1500

- Prominent Logo'd sponsor on event flyers
- Prominent event placement – front of building
- Banners, signs and all promotional materials - placements throughout the event
- Large Vendor Booth
- Verbal mentions / announcements directing traffic to your display
- Copy of participant list – names, addresses, email
- Logo and/or company information on Win Kids website with link to your website
- Opportunity to place promotional materials in goodie bags
- Sponsor board listing
- Company logo on Event T-shirts

SILVER SPONSORS: \$500

- Logo'd sponsor on event flyers
- Main Lobby event placement
- Banner at event
- Vendor booth
- Copy of participant list – names, addresses, email
- Opportunity to place promotional materials in goodie bags
- Sponsor board listing
- Company logo on Event T-shirts

BRONZE SPONSORS: \$200

- Vendor Booth
- Opportunity to place promotional materials in goodie bags
- Sponsor board listing
- Opportunity to show / sell your products and services

DONATIONS

Door prizes, Game Prizes, Costume Contest Prizes, Cake Walk Prizes

REQUIREMENTS FOR ALL ON-SITE SPONSORS:

- Dress in appropriate Halloween costumes
- Hand out pre-packaged candy or prizes to all children.
- Recommended: Provide an interactive game for children (we can provide one if needed) rewarded with candy or prizes (while your primary person markets to the parents). Use appropriate decorations for Halloween – make it fun!

Please contact Donna Tidwell at 972-355-9988 or email: donna@winkids.net

WINKIDS™
SPORTS AND LEARNING CENTER

**3000 Waketon Rd,
Flower Mound
www.winkids.net**